Arizona Caregiver Coalition
Serving the Needs of Arizona Caregivers

Annual Report
2017 - 2018

- Arizona Caregiver Coalition, P.O. Box 21623, Phoenix, Arizona 85036
- E-mail: info@azcaregiver.org
- Website: www.azcaregiver.org
- Caregiver Resource Line: (888) 737-7494
Annual Report July 2017 – June 2018

A journey to make a difference – one caregiver at a time.

Fast Facts:

- ACC was chosen to administer an expansion of the Lifespan Respite Grant ($262,623) for an additional three years.
  1. This grant helps provide adult day care to assist caregivers. Introduction packets were prepared and sent out to over 150 churches and senior centers.
  2. Day Center Respite Program assisted over 20 families in the first three months with over 450 hours of respite to provide relief to the family caregivers.
- Planned and implemented a Caregiver Day at the Capitol on March 30, 2018, in which over 60 persons participated.
- Obtained an intern from Grand Canyon University (160 hours) who provided assistance with presentations, marketing, and special projects.
- Received $4,850 in grants, used for Family Caregiver Day at the Capitol and a PR campaign highlighting caregivers who are veterans or active military.
- Participated in over 15 health fairs and workshops to promote the organizations goals.
- 770 volunteer hours to support services.
- Average of 225 incoming and answering services calls monthly to provide caregiver assistance which was a 35% increase over the previous year.
- Monthly average of 227 outgoing calls by staff which was more than a 50% increase over the previous year.

Looking Ahead

Cindy Findley was the Executive Director for two years and helped the Coalition grow with new partners and a new strategic direction from the Board of Directors. The ACC recently hired Jutta Ulrich as the new Executive Director. With Jutta’s leadership and our dedicated staff members, the ACC’s future is bright. We look forward to expanding our capacity and ability to help caregivers of all ages throughout our State.

Photo: The staff in June 2018(from left): Kimberly, Ophelia, Vickey, Cindy, Joyce, and Virginia.

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Historical Perspective:

Over the last 15 years there has been a growing need to increase awareness of the resources for caregivers. A small group of dedicated volunteers began meeting in 2007 in conjunction with the Arizona Department of Economic Securities Division of Aging and Adult Services (DES-DAAS) and developed a plan to have a statewide resource hotline. The Coalition members met monthly to discuss how to best serve caregivers and over time implemented a volunteer support system for the hotline and strong advocacy for additional State funding to support caregivers. On March 3, 2014 the Arizona Caregiver Coalition (ACC) officially became a nonprofit organization. The two founding directors, Bonnie Danowski and Lois von Halle, and Division of Aging liaison David Besst were the catalysts for the Coalition.

David Besst Award

It was the Coalition’s pleasure to present the first annual David Besst Award to Bonnie and Lois at our Legislative Day Event on March 30, 2018. The award will be given annually to an individual or an organization who has made a significant contribution in family caregiving.

Photo (left to right): Brandon Baxter, Secretary Board of Directors, Bonnie Danowski and Lois von Halle

Board Members

- Dan Taylor, President
- Dorothy Kelly, Vice President
- Daniela Saylor, Treasurer
- Brandon Baxter, Secretary
- Lois von Halle, Founding Director
- Jantell Cansler, Director
- Daniel Nunez, Director
- Erica McFadden, Director
Mission & Vision

The mission of the Arizona Caregiver Coalition is to improve the quality of life for family caregivers across Arizona through Collaborative Partnerships, Advocacy, Resources, and Respite Support. Our vision is that all Arizona Family Caregivers have Hope, and Resources to overcome obstacles of care in our urban and rural communities.

Strategic Directions:

1. Partnerships and Collaborations
   - Identify relevant local, regional, and national partnerships, i.e., profit and nonprofit, which will produce a true coalition that will enhance resources and expand the number of caregivers and recipients receiving services and referrals.

2. Advocacy, education, and support
   - Continue to provide high quality relevant caregiver services in rural and urban areas: caregiver hotline, caregiver and dementia training, co-sponsoring events, Caregiver Day at the Capitol, and presentation of the David Besst Award.

3. Branding
   - Heighten the image and knowledge of caregivers and recipients through ongoing public outreach efforts, including but not limited to, speaking engagements, social media, and collateral material.

4. Sustainability
   - Continue a close working and financial relationship with Arizona’s Division Aging and Adult Services. Develop new ways to increase revenue through: fundraising, individual donations, private grants and business development.

5. Respite services
   - Focus on increasing the number of caregiver recipients assisted through the Lifespan Respite grant.

6. Research and Development
   - Create new and innovative programs that benefit caregivers of all ages, i.e., youthful caregivers.

Photo: Virginia at a networking event.